



Fifth Annual
*Orlando Breast
Cancer Conference*

Chairman:

Hyman B. Muss, MD
Professor of Medicine
University of Vermont School
of Medicine

Co-Chairs:

Olufunmilayo I. Olopade, MD
Professor of Medicine
University of Chicago
Pritzker School of Medicine

Mark D. Pegram, MD
Professor of Medicine
University of Miami
Miller School of Medicine
Slyvester Comprehensive Cancer Center

John Pippen, Jr., MD, FACP
Attending Physician
Chair, Breast Tumor Site Committee
Baylor-Sammons Cancer Center

April 12 - 13, 2008

**JW Marriott - Grande Lakes
Orlando, Florida**

Register Today At:

www.mdeducationconferences.com/2008BreastCancer

This activity is sponsored by:



MEDICAL EDUCATION CONFERENCES
Developing Medical Paradigms Through Education™

Orlando Breast Cancer Conference

Description

Despite recent advances in early detection and therapy for breast cancer, many patients have a poor prognosis, particularly those with metastatic disease. Newer methods for detection and selection of optimal therapy are needed, along with improved, less toxic drugs and regimens. This symposium will provide practicing oncologists with updates on recent advances and current challenges in the diagnosis and treatment of breast cancer. Leaders in the field will present in-depth presentations covering the use of hormonal therapy, radiation therapy, and chemotherapy. The current status of novel agents and emerging therapies will be reviewed along with new methods for diagnosis and predicting response to therapy.

Target Audience

Medical, surgical, and radiation oncologists, as well as other healthcare professionals involved in the research and treatment of patients with breast cancer

Educational Objectives

After participating in this activity, physicians should be able to:

1. Identify new diagnostic tools for diagnosing breast cancer and predicting response to therapy.
2. Explain the results from recent trials of hormonal therapy and chemotherapy in the adjuvant setting and apply these to the care of your patients with breast cancer.
3. Identify new agents and regimens, and evaluate their safety and efficacy for treatment of metastatic disease.
4. Summarize new data on the management of common adverse symptoms, including nausea and hot flashes, in your patients with breast cancer.
5. Identify and Explain the appropriate uses of Biologic Agents and Growth Factors
6. Summarize the Diagnosis process on Sexual Function surrounding breast cancer patients.
7. Explain the Sexual Function Treatment Interventions available to breast cancer patients.

Accreditation Statement

Medical Education Conferences, Inc. is accredited by the Accreditation Council for Continuing Medical Education to provide continuing medical education for physicians.

Credit Designation Statement

Medical Education Conferences, Inc. designates this educational activity for a maximum of 10 AMA PRA Category 1 credits™. Physicians should only claim credit commensurate with the extent of their participation in the activity.

Faculty Disclosure Statement

All faculty participating in continuing education activities sponsored by Medical Education Conferences, Inc. are expected to disclose to the audience any real or apparent commercial financial affiliations related to the content of their presentations/materials.





Orlando Breast Cancer Conference



INVITED FACULTY

Harold J. Burstein, MD, PhD

Assistant Professor of Medicine
Harvard Medical School
Dana-Farber Cancer Institute

Gillian Newstead, MD, FACR

Professor of Radiology
The University of Chicago

Charles E. Geyer, Jr., MD

Director of Medical Affairs
Medical Director, Foundation Research Program
National Surgical Adjuvant Breast and Bowel Project

Olufunmilayo I. Olopade, MD, FACP

Symposium Co-Chair
Professor of Medicine & Human Genetics
Director, Center for Clinical Cancer Genetics
The University of Chicago

Harold A. Harvey, MD

Professor of Medicine
Penn State Cancer Institute
Milton S. Hershey Medical Center
Penn State University

Ann H. Partridge, MD, MPH

Assistant Professor of Medicine
Harvard Medical School
Dana-Farber Cancer Institute

Gary H. Lyman, MD, MPH, FRCP (Edin)

Editor-In-Chief, Cancer Investigation
Director, Health Services and
Outcomes Research Program-Oncology
Senior Fellow, Duke Center for
Clinical Health Policy Research
Duke University Medical Center

Mark D. Pegram, MD

Symposium Co-Chair
Professor of Medicine
University of Miami
Miller School of Medicine
Slyvester Comprehensive Cancer Center

Terry B. Mamounas, MD

Associate Professor of Surgery
Medical Director, Aultman Cancer Center
Northeastern Ohio University
College of Medicine
Aultman Cancer Center

John Pippin Jr., MD, FACP

Symposium Co-Chair
Attending Physician
Chair, Breast Tumor Site Committee
Baylor-Sammons Cancer Center

Hyman B. Muss, MD

Symposium Chairman
Professor of Medicine
Vermont Cancer Center
University of Vermont

Abram Recht, MD

Professor of Radiation Oncology
Harvard Medical School
Deputy Chief, Department of Radiation Oncology
Beth Israel Deaconess Medical Center, Boston MA

Orlando Breast Cancer Conference

INVITED FACULTY

Leslie R. Schover, PhD

Professor
Department of Behavioral Science
The University of Texas
M.D. Anderson Cancer Center

Victor G. Vogel, III, MD

Professor of Medicine and Epidemiology
Co-Director, UPCI Biochemoprevention Program
Member, Magee/UPCI Breast Program
Vice Chairman, University of Pittsburgh IRB

Maria Theodoulou, MD

Associate Attending Physician
Memorial Sloan-Kettering Cancer Center
Professor of Medicine
Joan & Sanford I. Weill Medical College Cornell University

HOTEL INFORMATION

April 12 - 13, 2008

*Hotel Reservation
Phone Number:*

407-206-2300

**JW Marriott Orlando,
Grande Lakes**

4040 Central Florida Pkwy
Orlando, Florida 32837



**To Register Online for JW MARRIOTT ORLANDO :
www.grandelakes.com**

AGENDA

Saturday, April 12, 2008

7:00 – 8:00 am Registration and Breakfast

Session I: Prevention, Screening in the High Risk Patient, & Radiation Therapy

Moderator: Funmi Olopade

8:00 – 8:05 am	Introduction	
8:05 – 8:25 am	Update on Prevention	Victor Vogel
8:25 – 8:45 am	Does Genetics Matter in the Clinic?	Funmi Olopade
8:45 – 9:05 am	Radiation Therapy and Breast Reconstructive Surgery	Abram Recht
9:05 – 9:25 am	New Guidelines in MRI for Breast Cancer	Gillian Newstead
9:25 – 9:45 am	Case Presentations	John Pippen
9:45 – 10:05 am	Break	

Session II: Adjuvant Treatment of Early Breast Cancer

Moderator: Hyman Muss

10:05 – 10:25 am	Hormone Therapy in Premenopausal Women	Maria Theodoulou
10:25 – 10:45 am	Hormonal Therapy in Post-Menopausal Women	Hyman Muss
10:45 – 11:05 am	Use of Adjuvant Therapy in the Low Risk Hormone Receptor Positive Patient	Terry Mamounas
11:05 – 11:25 pm	Chemotherapy for Node Positive Patients	Hal Burstein
11:25 – 11:45 pm	Chemotherapy for Node Negative Patients	John Pippen
11:45 – 12:45 pm	Lunch	
12:45 – 1:40 pm	Case Presentations	John Pippen
1:40 – 1:55 pm	How I Use Trastuzumab in the Adjuvant Setting	Mark Pegram
1:55 – 2:15 pm	How I Select Chemotherapy for Metastatic Breast Cancer	Hal Burstein

Sunday, April 13, 2008

7:30 – 8:15 am Case-Study on Metastatic Breast Cancer
Session Co-Chairs: John Pippen

7:00 – 8:00 am Registration and Breakfast

Session III: Metastatic Breast Cancer

Moderator: Mark Pegram

8:30 – 8:55 am	Follow-Up After Breast Cancer	Ann Partridge
8:55 – 9:20 am	How I Use Biologic Agents in the Metastatic Setting	Charles Geyer
9:20 – 9:45 am	Case Presentations	John Pippen

Session IV: Hot Topics

Moderator: John Pippen

9:45 – 10:10 am	Management of Bone Complications in Women With Early & Late Stage Breast Cancer	Harold Harvey
10:10 – 10:35 am	How I Use Growth Factors	Gary Lyman
10:35 – 11:00 am	Sexuality and Breast Cancer	Leslie Schover
11:00 – 11:15 am	Break	
11:15 – 11:40 am	Case Presentations	John Pippen
11:40 – 12:05 am	Symposium Closing Remarks	



Orlando Breast Cancer Conference



SYMPOSIUM REGISTRATION

Registration fee includes symposium meal functions and program materials

Register today online at: www.mdeducationconferences.com/2008BreastCancer

To register by fax, please fax to (817) 421-6564 (credit cards only).

To register by mail complete the registration form and forward with your payment to the mailing address below.

Mail To:

Medical Education Conferences, Inc.
100 W. Southlake Blvd., Suite 142
Southlake, Texas 76092

A cancellation fee of 75% will be assessed on registration refunds requested after February 28, 2008. No refunds will be made after March 24, 2008.

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SPECIALTY: MEDICAL ONCOLOGY SURGICAL ONCOLOGY RADIATION ONCOLOGY OTHER _____

PLEASE CHECK THE APPROPRIATE CATEGORY (All participants will receive program material including a CD-ROM of the presentations)

Physician / Scientist / Researcher \$175.00 Nurse / Pharmacist / Allied Health Professionals \$15.00

For-Profit Industry Attendee* \$875.00 Oncology Fellow Travel Grant Applicant

*(registration via fax only)

Americans with Disabilities Act (if applicable) *Event staff will be glad to assist you with any special needs (i.e. physical, dietary, etc.).*

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FIFTH ANNUAL

*“Update on the
Management of
Gastrointestinal
Malignancies”*

**September 12-14, 2008
Nashville, TN**



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